

# ARMS

- Want to get all your members paid up ASAP?
- Want to stop having to chase people down?
- Want to boost membership revenue and have all membership data safely stored online?
- Want the system to do it all for you?






.....Then just deploy ARMS from MyClubFinances.com

In **just 2 minutes** you'll have your set and forget, ultimate time-saving, membership-chasing machine.

How does it work?

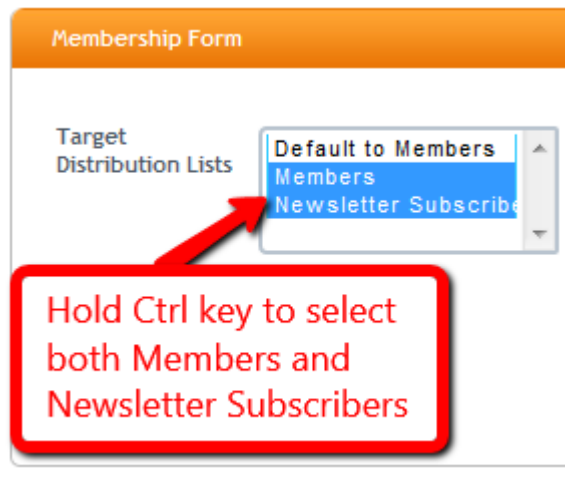
Simple.....Three easy steps

1. Log into the admin panel as usual and select the ARMS option in the Communication Section.

 Communication	>	Newsletter
	>	<b>Registration - Automated Reminder</b>
 Reports	>	Standard e mail
	>	Sent Mail Log
 Accounts	>	Website contact log
	>	Newsletter Subscribers
 Alerts	>	SMS
	>	SMTP Details
 1	>	Automated email responses

2. Configure ARMS by simply selecting how often and when you want to send out the reminder emails and click the Activate button.

**Note:** We recommend you send ARMs to both members and Newsletter subscribers. Those who have already paid or those who don't intend becoming members can simply click a button to opt out of receiving future reminders



**Note:** For GAA clubs we also recommend you send the reminders from as soon as your 2016 memberships are online until at least the end of March on a weekly basis. Don't worry about your members getting multiple emails asking them to register as they can opt out of receiving further emails at the click of a button.

Scheduled Reminder Task - Effectivity, Frequency and Timing

From: 01/01/2016 Frequency: Bi-Weekly

To: 31/03/2016 Day of week to send Thursday

Activate:  De-Activate:

- Then simply write your membership reminder email or ask us for a template and put the link for your online membership page in the Membership field. Tick the **Paid in Club** and **Stop receiving Registration Reminders** boxes so that members will have the option to opt out and Boom – you’re done!

Subject	GAA Membership NOW OPEN
Title 1	Time to Register for 2016 memberships...!
Article 1	<div style="border: 1px solid #ccc; padding: 5px;"> <p>Source Styles Normal ... Font Si...</p> <p> </p> <p>Dear Member,</p> <p>This is a reminder that the <a href="#">GAA Club</a> member registration is now open for 2016 season.</p> <p>The deadline for registrations is <a href="#">31st March 2016</a>. We need all memberships registered and <a href="#">finalised</a> by that date.</p> <p>We would , however, ask that you register as soon as possible so as to reduce the significant burden of managing this process on club registrar and committee.</p> <p>You can register on-line using the link below...</p> <p>Here's looking forward to a successful 2016 for us all...!</p> <p>Thank you, Round Tower <a href="#">GAA</a> Club Committee</p> </div>
Header/Logo Image	<input type="button" value="Browse..."/> No file selected. <input type="checkbox"/> Keep as default Header Image Saved Path: <input type="text" value="https://www.myclubfinances.com/supporting/imag"/>
Footer Image	<input type="button" value="Browse..."/> No file selected. <input type="checkbox"/> Keep as default Footer Image Saved Path: <input type="text" value="https://www.myclubfinances.com/supporting/imag"/>
Membership	<input type="text" value="http://roundtower.ie/hp-right-promo-box/rs"/> Enter URL for Membership
Paid in club	<input checked="" type="checkbox"/>
Stop receiving Registration Reminders	<input checked="" type="checkbox"/>

Please see an example of the type of email sent out on the following page. This simple, highly effective and automated method has already increased membership revenue intake dramatically at clubs who are already using it. You can do it yourself or just authorize us to set it up for you.

You can tell people where proceeds from memberships are going (new dressing-room, future club survival etc.) and ask them to share news about the online membership service at the club with their friends/work colleagues and on social media. Finally you should state consequences of not purchasing membership to your potential members, for example, fines to the club or liability in the case of injury.



## Round Tower GAA CLUB NEWSLETTER

**MyClubFinances.com**  
Helping You Finance Your Club

Time to Register for 2016 memberships...!!  
Dear Member,

This is a reminder that the Round Tower GAA Club member registration is now open for 2016 season.

The deadline for registrations is 31st March 2016. We need all memberships registered and finalised by that date.

We would, however, ask that you register as soon as possible so as to reduce the significant burden of managing this process on club registrar and committee.

You can register on-line using the link below...

Here's looking forward to a successful 2016 for us all...!

Thank you,  
Round Tower GAA Club Committee

**Paid in Club**  
*( Stop sending reminders ! )*



**Please Stop !**  
*...sending these reminders !*

[www.roundtower.ie](http://www.roundtower.ie)

[info@myclubfinances.com](mailto:info@myclubfinances.com)

newsletter software powered by  
**MyClubFinances.com**  
Helping You Finance Your Club