



Pallas Marketing specialises in fundraising for clubs, schools and voluntary organisations. The Company has worked with over 800 committees since 2001 and has raised over €17.8m for clubs, schools and charities. The priority is to ensure that advertisers receive a real quality product that markets their business in a professional manner

How "Thousandaire" works

Eight people will be selected from the audience on the night of the show and each will play for a maximum win of €1,000. All questions are shown to the audience on large screens and are multiple choice. Correctly answering ten questions guarantees the maximum win. Contestants have "Ask the Audience", "Phone a Friend" and "50/50" lifelines to help them achieve this. For more information, please visit:

www.pallasmarketing.ie



Ballincollig Hurling & Football Club



Friday, 4th October 2019, at 8pm
ORIEL HOUSE HOTEL

Pallas Marketing Services Limited
Youghalarra, Newtown, Nenagh, Co. Tipperary, Ireland
Tel 00353 (0)87-9782550 or 00353 (0)86-1716753
Email info@thousandaire.ie
www.thousandaire.ie



The thrilling nationwide gameshow experience!



Ballincollig Hurling & Football Club

ADVERTISER INFORMATION PACK

10	€1000
9	€500
8	€250
7	€150
6	€100
5	€50
4	€40
3	€30
2	€20
1	€10



Ballincollig GAA Club, supported by Camogie and Ladies Football are bringing you the gameshow "Who wants to be a Thousandaire" on Friday October 4th.

Funds raised will go towards the club development plan which includes:

- 4 G training pitch
- Full sand-based pitch
- Flood lighting

This development will provide best in class facilities allowing members to prepare and become the best they are capable of in an enjoyable, safe and inclusive environment.



Invitation

You are invited to be an advertiser at "Who wants to be a Thousandaire" which will be held at Oriel House Hotel, on Friday 4th October, 2019 at 8pm.

Advertisers will receive four key benefits as follows:

On screen advertising

Large screen digital advertising will be provided on the night of the show so that you can properly showcase your products or services to the audience

Long term promotion after the event

A directory of services will be placed on website / Facebook for one year after the show and this will be strongly promoted locally. Advertisers will be categorised and your contact details will be featured

A great night!

You will receive an invite for two to a Networking Opportunity and Wine reception which will be held before the show and will also receive two complimentary tickets to the show

Tax relief

Your payment is fully tax allowable thus reducing your net cost (see next page)

For further information, please contact the organising committee or visit www.pallasmarketing.ie

The Financials



Sole Trader / Partnership	Sole Trader / Partnership	Corp Tax Rate (Ltd Company)
40% Tax Rate	20% Tax Rate	
Advert Cost €250	Advert Cost €250	Advert Cost €250
Less 40% Tax Relief €100	Less 20% Tax Relief €50	Less 12.5% Tax Relief €31.25
2x Free Tickets Value €40	2x Free Tickets Value €40	2x Free Tickets Value €40
NET COST €110	NET COST €160	NET COST €178.75

PAYMENT DETAILS

Bank: AIB Ballincollig
 Bank Account: Ballincollig Hurling and Football Club 2019 Development Account
 IBAN - IE95 AIBK 9340 1100 3786 27
 Reference: Your Company Name

A jpeg, a company logo or a powerpoint slide should be emailed to:

ballincolliggaadev@gmail.com